



Dudley Gymnastics Club

Sponsorship and Advertising Opportunities for Businesses and Organisations

Dudley Gymnastics Club (DGC) has been in existence since 2011 and has grown rapidly ever since. Our Head Coaches have a combined experience of over 55 years in the sport between us, with experience of working with Elite gymnasts. We have several working squads. In order to further progress, we need both a facility which can be purpose fitted with permanent Gymnastic equipment fixtures and the ability to offer increased hours to potential National level gymnasts.

We have secured some funding from Sport England's Community Asset Fund and from our own fundraising towards the build, and we are now looking for companies who would like to invest in a local project, for the benefit of local children of all ages and backgrounds to help us with the costs of fitting out the gymnasium area with purpose made equipment.

A full business plan can be sent on request to detail the project further if required.

If you would like to speak in more detail about these opportunities or discuss an offer please contact Sarah Davies on 07757 304527, or Adrian Mellor on 07772 339314.

<u>Individual Investment Opportunities</u>	<u>Cost</u>
Advertisement in Termly Newsletter for 1 term (12 week period)	£500
Advertisement in End of Year Sponsorship Overview Letter	Small Advert £150 Large Advert £250
One Banner displayed in Gym for a 12 month period	£1000
One 'Stair Banner' / Stair Photo	£300
Sponsorship of a row of seats (reflected by laminated stickers in place on seats for 12 months)	£1000
Kit Sponsorship for 12 months	£1500
Sponsor a piece of equipment (Stickers to be placed on equipment, and certification of company sponsorship in reception area)	Small Scale equipment, ie Crash matting / spring boards - £1000 Medium sized equipment –ie Training beams - £3000 Large Scale equipment – ie Asymetric Bars - £5000

<u>Investment Packages</u>	<u>Brief Description</u>	<u>What's Included?</u>	<u>Cost</u>
Club Event Sponsors	We regularly host Regional Competitions. We also have a presentation day which has around 350 attendees	Name displayed on Kit; Banners displayed at all hosted events; Naming Rights for Competitions which have a regional reach; Company Name on Trophy; Company Logo on all Participation Certificates	£2000 per event (Please see below for conditions to buy this package for a full year)
Media Package	A chance to increase company reach by exposure on our Internet communications	Company Names and Logos displayed on Website homepage (which is top hit in Google for Dudley Gymnastics or similar searches); Company Names and Logos on Closed and Open Facebook pages as part of the cover Photos; Company Logos on all Letters which go out in club; Company Logo added to the bottom of emails sent by Club Management	£3000 for a full year (or £1000 per school term)

Examples of Other Investment	
What Can you Put In?	What will this get?
£1000	<p>This amount would get you:</p> <p>EITHER</p> <ul style="list-style-type: none"> • Two terms of Advertisement in the Newsletter OR • Small Scale Piece of Equipment OR • A large Banner displayed in the gymnasium for a 12 month period OR • Sponsorship of 1 row of seats
£3000	<ul style="list-style-type: none"> • A combination of anything from the above box OR • Club Media Package OR • Sponsorship of an event plus one thing from £1000 box • Any piece of medium scale equipment
£5000	<ul style="list-style-type: none"> • A piece of large scale apparatus (see above) • Sponsorship of 5 rows of chairs • Combination of things from the above boxes
£10,000	<ul style="list-style-type: none"> • Advertising presence in Media Package, One large scale piece of equipment plus one thing from each of the 'Set Costs' Table.
£15,000	<ul style="list-style-type: none"> • Exclusive rights to Club Event Sponsorship for 2 year plus a space on kit for Company logo for 2 years • In the event of more than one company going for this option, the rights will go to the highest bidder.